



## **Juliette Weiland & Co. Wins MarCom 2007 Creative Award for News Release Featuring Smart Kids With Learning Disabilities, Inc. 2007 Youth Achievement Award Winners**

*Juliette Weiland & Co. won a Gold Award in the 2007 MarCom Creative Awards competition in the "Writing/News Release" category for promoting the 2007 Youth Achievement Award winners in a nationwide contest, sponsored by Smart Kids with Learning Disabilities, Inc. The winning entry highlighted the achievements of the two winners, Cassidy Kahn of New York, and Jesse R. Kline of Maryland, who struggle daily with dyslexia and other learning disabilities.*

Waxhaw, N.C. ([PRWeb](#)) December 7, 2007 -- Juliette Weiland & Co. received a Gold Award in the Marcom Creative Awards competition for its promotion of the 2007 Youth Achievement Award winners, selected in a nationwide contest by Smart Kids with Learning Disabilities, Inc., based in Westport, Connecticut. The winning entry, part of the organization's outreach program, highlighted the achievements of the two winners, Cassidy Kahn of New York, and Jesse R. Kline of Maryland, who struggle daily with dyslexia and other learning disabilities.

The MarCom Creative Awards Program is an international competition allied with The Communicator Awards, Arlington, Texas, and judged by the Association of Marketing and Communications Professionals. Over 5,000 entries were judged this year, with close to 900 Platinum Awards and 900 Gold Awards given in 220 categories.

Platinum Award winners included IBM, Blue Cross of Idaho, Merrill Lynch, Missouri Botanical Garden, National Kidney Foundation, and Royal Canadian Mounted Police.

Gold Award winners included American Cancer Society, American Forest Foundation, Blue Cross Shield of Delaware, North Star Marketing, Inc., South Carolina Bank & Trust, Washington Hospital Center, American Media Concepts, Design Coup, Inc., East Carolina University College of Education, Southern Oregon Public Television, Marketing Direct, Inc., and West Virginia University School of Medicine.

According to Juliette Weiland, principal of Juliette Weiland & Co., this is the eighth award in international competition won by her company. Other awards include an APEX 2006 for "Regular Departments & Editorials" for her "Public Relations for Small Business" column that appeared monthly in The Hour, a daily newspaper in Norwalk, Connecticut; and a Gold Award in the MarCom 2005 Creative Awards competition for media placement.

Past credits also include an APEX 2005 Award in the "Public Relations & Information Writing" category, an Award of Distinction in The Communicator Awards 2003 Print Media competition, plus awards from the Connecticut Press Club and the American Lung Association of Connecticut.

Juliette Weiland is a past president of the Connecticut Press Club and the Public Relations Society of America (PRSA), Westchester/Fairfield Chapter. She is currently a member of PRSA, Charlotte Chapter, PRSA Counselors Academy, National Association of Women Business Owners (NAWBO), Charlotte Chapter, National Federation of Press Women (NFPW), and North Carolina Press Club. She is also an honorary lifetime member of



the Connecticut Press Club.

About Juliette Weiland & Co.

Juliette Weiland & Co. is a public relations firm located in Waxhaw, North Carolina, just outside of Charlotte. The company specializes in marketing communications, media relations, strategic counseling and business development for small business and non-profits.

Contact:

Juliette Weiland, President

Juliette Weiland & Co.

704-243-7312

<http://www.jweilandcompany.com>

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**Contact Information**

**JULIETTE WEILAND**

JULIETTE WEILAND & CO.

<http://www.jweilandcompany.com>

704-243-7312

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